

AFG Edge Conference Preview Virtual Program At-A-Glance May 19, 2021 - 1:45 pm, EST

Wednesday:

1:45-2:00 pm AFG Welcome Mini Town Hall:
Janet L. Hedrick, Director of Development, The Radiation Oncology Inst.
Natalie Zundel, CFRE, Owner, Raise Well Consulting
Paula J. Eichenbrenner, MBA, CAE, Executive Director, AMCP Foundation

2:00-2:30 pm Flash Session (Micro-Learning)
Benchmarking Fast & Furious
Kurt McKinley, Corporate Vice President, CCS Fundraising

2:00-2:30 pm Executive Roundtable
Integrating Virtual & In-Person Staff
Facilitator: Natalie Zundel, CFRE, Owner, Raise Well Consulting

2:30-3:00 pm Flash Session (Micro-Learning)
Writing in Plain Language:
Improving Internal and External Communications
Grace Aldridge Foster, Co-founder & Principal, Bold Type LLC

3:00-3:15 pm Break

3:15-3:45 pm Flash Session (Micro-Learning)
From Good to Great:
Taking Your GivingTuesday Campaign to the Next Level
Douglas H. London, Senior Vice President, CCS Fundraising
Paula J. Eichenbrenner, MBA, CAE, Executive Director, AMCP Foundation

3:45-4:15 pm Flash Session (Micro-Learning)
You Could be Getting More Out of Your Donor Data
Taj C. Carson, PhD, CEO, Inciter
Jacob Joseph, MPS, Solutions Architect, Inciter

4:15-4:30 pm Break

4:30-5:00 pm Happy Half Hour

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