



Platinum Level Partnership \$7,500

AFG 2017 Annual Conference Benefits

- Premium logo placement and recognition in marketing collateral, event signage and onsite materials
- Premium logo placement on AFG Conference website with link to your corporate website
- Opportunity to distribute marketing collateral or promotional item to attendees during the Keynote Luncheon
- Opportunity to include an insert in the conference registration materials
- AFG will send two tweets about your company before the conference to our followers (subject to mutual approval)
- Recognition from the podium as the Keynote Luncheon Sponsor
- Opportunity for a corporate executive to provide two minutes of welcome remarks
- One table-top exhibit space (premium placement)
- Four conference registrations

AFG Industry Partnership Benefits

- One year membership in AFG for one employee
- Company name listed in online solutions provider directory
- Discounts for guests to AFG events
- Invitation to join AFG Board Volunteer Committee
- Promoted discounts to AFG members
- Recognition in *AFG Connections* bimonthly online newsletter with URL link
- AFG mailing list - one use annually
- One article in *AFG Connections* bimonthly online newsletter with URL link
- Logo on AFG Partners webpage with URL link
- Right of refusal on conference sponsorship opportunities
- Two complimentary memberships for association professionals (new or lapsed AFG member)
- Speaking opportunity with intro remarks before an education session and distribute collateral
- Premium listing on the AFG website (possibly a carousel listing)
- Sponsor spotlight and case studies on the website
- Serve as a Subject Matter Expert at AFG event or on a webinar
- Email blast to AFG membership announcing sponsors and spotlights
- Host one AFG event at company or client office
- Full page ad in the AFG Benchmarking Survey
- Exclusive sponsor of the AFG Benchmarking Survey