



AFG 15th Annual National Conference

GPS “Getting on the Path to Success”

Thursday, May 11, 2017

FHI 360 Conference Center

1825 Connecticut Avenue NW, 8th Floor | Washington, DC 20009-5721

2017 Sponsorship Opportunities

Since 1988, the Association Foundation Group (AFG) has been the only organization in the U.S. dedicated to the professional development of association fundraising and association foundation professionals. AFG provides unique networking and educational programs for professionals working for and with association foundations. Attendance for the event is anticipated to be over 150 association foundation fundraisers, from professional and trade associations, to non-profit organizations. Be a part of this unique conference and gain exposure with an influential audience.

After a personal consultation to learn more about how your company wishes to interact with the Association Foundation Group, we can create a customized proposal for your review. The goal is to establish a relationship that best meets your needs while continuing to advance the mission and goals of AFG.

Gold Sponsor – \$5,000 (One available)

- Premium logo placement and recognition in marketing collateral, event signage and onsite materials.
- Premium logo placement on AFG conference website with link to your corporate website.
- Logo in the *AFG Connections* bimonthly, online newsletter.
- Opportunity to distribute marketing collateral or promotional item to attendees during the Keynote Luncheon.
- Opportunity to include an insert in the conference registration materials.
- AFG will send two (2) tweets about your company before the conference to our followers (subject to mutual approval).
- Recognition from the podium as the Keynote Luncheon Sponsor.
- Opportunity for a corporate executive to provide two (2) minutes of welcome remarks.
- One (1) table-top exhibit space (premium placement).
- Four (4) conference registrations.
- One (1) table for 10 (premium placed) at the Keynote Luncheon.
- One year membership in AFG for one employee.



Silver Sponsor – \$3,500 (Three available)

- Premium logo placement and recognition in marketing collateral, event signage and onsite materials.
- Premium logo placement on AFG conference website with link to your corporate website.
- Logo in the *AFG Connections* bimonthly, online newsletter.
- Opportunity to distribute marketing collateral or promotional item to attendees during your sponsored event.
- AFG will send two (2) tweets about your company before the conference to our followers (subject to mutual approval).
- Recognition from the podium as the exclusive sponsor at your chosen event: Opening Session, Closing Session or Cocktails in the Exhibit Hall.
- Opportunity for a corporate executive to provide two (2) minutes of welcoming remarks.
- One (1) table-top exhibit space (premium placement).
- Two (2) conference registrations.



Education Track Sponsor – \$2,500 (Three available)

- Premium logo placement and recognition in marketing collateral, event signage and onsite materials.
- Premium logo placement on AFG conference website with link to your corporate website.
- Logo in the *AFG Connections* bimonthly, online newsletter.
- Recognition as the exclusive sponsor at your chosen educational track: Beginner, Intermediate or Advanced.
- One (1) table-top exhibit space.
- Two (2) conference registrations.



Bronze Sponsor – \$1,500 (Three Available)

- Premium logo placement and recognition in marketing collateral, event signage and onsite materials.
- Premium logo placement on AFG conference website with link to your corporate website.
- Logo in the *AFG Connections* bimonthly, online newsletter.
- Recognition as the exclusive sponsor at your chosen event: Continental Breakfast, Mid-morning Networking Break, or Mid-afternoon Dessert Break.
- One (1) table-top exhibit space.
- One (1) conference registration.



Exhibitor or Supporter – \$500 (Multiple Available)

- One (1) table-top exhibit space (optional).
- One (1) conference registration.
- Recognition on AFG conference website with link to your corporate website.
- Recognition in AFG onsite materials.
- Listing in the *AFG Connections* bimonthly, online newsletter.



NEW – Evening Networking Event Sponsor – \$2,000 (One Available)

AFG will also be hosting an inaugural social event the night before the conference, Wednesday, May 10th. This event will be focused on *fun* and *networking*. The night will feature an interactive art session, as well as lively food and drink. The sponsor of this event will be able to stand out from the crowd and receive exclusive recognition at the evening event, in addition to the other conference sponsorship benefits offered at this level.

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- Yes, I would like to be an AFG Annual Conference Sponsor as stated here. My signature signifies my commitment.

SIGNATURE _____

DATE _____

SPONSORSHIP OPPORTUNITIES:

- | | |
|---|----------------------------|
| <input type="checkbox"/> Gold | \$5,000 (One available) |
| <input type="checkbox"/> Silver | \$3,500 (Three available) |
| <input type="checkbox"/> Education Track | \$2,500 (Three available) |
| <input type="checkbox"/> Networking Event- NEW | \$2,000 (One available) |
| <input type="checkbox"/> Bronze | \$1,500 (Three available) |
| <input type="checkbox"/> Exhibitor or Supporter | \$500 (Multiple available) |

TOTAL DUE: \$ _____

Name: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

Email: _____

- My check (made payable to AFG) is enclosed:

CHECK # _____ AMOUNT \$ _____

- Please charge my Credit Card:

AMOUNT \$ _____

- AMEX Mastercard VISA

Card #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

COMPLETE AND FAX TO:

Association Foundation Group

1701 K Street, NW, Ste. 650 | Washington, DC 20006

Questions: 202.449.9551

www.associationfoundationgroup.org