



AFG 15th Annual National Conference
GPS "Getting on the Path to Success"
Thursday, May 11, 2017

FHI 360 Conference Center
1825 Connecticut Avenue NW, 8th Floor, Washington, DC 20009

2017 Sponsorship Opportunities

Since 1988, the Association Foundation Group (AFG) has been the only organization in the U.S. dedicated to the professional development of association fundraising and association foundation professionals. AFG provides unique networking and educational programs for professionals working for and with association foundations. Attendance for the event is anticipated to be over 150 association foundation fundraisers, from professional and trade associations, to non-profit organizations. Be a part of this unique conference and gain exposure with an influential audience.

After a personal consultation to learn more about how your company wishes to interact with the Association Foundation Group, we can create a customized proposal for your review. The goal is to establish a relationship that best meets your needs while continuing to advance the mission and goals of AFG.

Platinum Partner – \$7,500

- One (1) Membership
- Company name listed in online solutions provider directory
- Discounts for guests to AFG events
- Invitation to join AFG Board Volunteer Committee
- Promoted member discounts
- Recognition in AFG newsletter with URL link
- AFG mailing list - one (1) use annually
- Exhibitor booth at National Conference
- Article in newsletter with URL link
- Logo on AFG partners' webpage with URL link
- Right of refusal on conference sponsorship opportunities
- Two (2) complimentary memberships for association professionals (new or lapsed AFG member)
- Premium booth location at AFG Annual Conference
- Speaking opportunity with intro remarks before an education session and distribute collateral
- Premium listing on the website (possibly a carousel listing)
- Sponsor spotlight and case studies on the website
- Serve as a Subject Matter Expert at AFG event or on a webinar
- Email blast to AFG membership announcing sponsors and spotlights
- Host one (1) AFG event at company or client office
- 1 (One) complimentary registration for Annual Conference
- Complimentary Full page ad in the AFG Benchmark Survey
- Exclusive sponsor of the AFG Benchmark Survey

Gold Partner – \$5,000

- One (1) Membership
- Company name listed in online solutions provider directory
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- Complimentary Full page ad in the AFG Benchmark Survey

Silver Partner – \$3,500

- One (1) Membership
- Company name listed in online solutions provider directory
- Discounts for guests to AFG events
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- Promoted member discounts
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- AFG mailing list - one (1) use annually
- Exhibitor booth at National Conference
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- Logo on AFG partners' webpage with URL link
- Right of refusal on conference sponsorship opportunities
- Two (2) complimentary memberships for association professionals (new or lapsed AFG member)
- Premium booth location at AFG Annual Conference
- Speaking opportunity with intro remarks before an education session and distribute collateral
- Premium listing on the website (possibly a carousel listing)
- Sponsor spotlight and case studies on the website
- Serve as a Subject Matter Expert at AFG event or on a webinar

Bronze Partner – \$1,500

- One (1) Membership
- Company name listed in online solutions provider directory
- Discounts for guests to AFG events
- Invitation to join AFG Board Volunteer Committee
- Promoted member discounts
- Recognition in AFG newsletter with URL link
- AFG mailing list - one (1) use annually
- Exhibitor booth at National Conference
- Article in newsletter with URL link
- Logo on AFG partners' webpage with URL link
- Right of refusal on conference sponsorship opportunities

Tier II Sponsor – \$500

- One (1) table-top exhibit space (optional).
- One (1) conference registration.
- Recognition on AFG conference website with link to your corporate website.
- Recognition in AFG onsite materials.
- Listing in the *AFG Connections* bimonthly, online newsletter.

Tier I Sponsor – \$195

- One (1) Membership
- Company name listed in online solutions provider directory
- Discounts for guests to AFG events
- Invitation to join AFG Board Volunteer Committee

COMPLETE AND FAX TO: Association Foundation Group
1701 K Street, NW, Ste. 650 | Washington, DC 20006
Questions: 703.740.8737 info@associationfoundationgroup.org
www.associationfoundationgroup.org

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Yes, I would like to be an AFG Annual Conference Sponsor as stated here. My signature signifies my commitment.

SIGNATURE _____

DATE _____

SPONSORSHIP OPPORTUNITIES:

- | | |
|-----------------------------------|----------------------------|
| <input type="checkbox"/> Platinum | \$7,500 (One available) |
| <input type="checkbox"/> Gold | \$5,000 (Three available) |
| <input type="checkbox"/> Silver | \$3,500 (Three available) |
| <input type="checkbox"/> Bronze | \$1,500 (Three available) |
| <input type="checkbox"/> Tier II | \$500 (Multiple available) |
| <input type="checkbox"/> Tier I | \$195 (Multiple available) |

TOTAL DUE: \$ _____

Name: _____

Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

Email: _____

My check (made payable to AFG) is enclosed:

CHECK # _____ AMOUNT \$ _____

Please charge my Credit Card:

AMOUNT \$ _____

AMEX Mastercard VISA

Card #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____