

Doing Good, by Association

2018

National
Conference

May 15-16, 2018
FHI 360 Conference Center
Washington, D.C.

SCHEDULE AT A GLANCE

Tuesday, May 15th

6:00-7:30pm Networking Reception
Courtyard Washington DC/Dupont Cir

Wednesday, May 16th

All events below are at the FHI 360 Conference Center.

8:00-8:30am Breakfast with Exhibitors
8:30-9:30am Opening General Session
9:30-10:30am Breakout Session I
10:30-10:45am Snack Break with Exhibitors
10:45-11:45am Breakout Session II
11:45am-12:45pm AFG General Business Meeting
Lunch served
12:45-1:00pm Dessert with Exhibitors
1:00-2:00pm Breakout Session III
2:00-2:30pm Connections Session
2:30-3:30pm Breakout Session IV
3:30-3:45pm Passport Prize Winner with Exhibitors
3:45-4:30pm Closing General Session
4:45-6:00pm Small Group Coaching*

*Small Group Coaching sessions are the only offering *not* included with your conference registration. With just \$25, you get almost one-on-one attention from top professional coaches on how to advance your career. Groups are limited to just 5 participants. For more information, visit:

www.associationfoundationgroup.org/2018-national-conference/

Opening General Session

Connecting People Through Philanthropy & Purpose

Dianne Dain is an author, speaker and serves as the Head of Partnerships in the office of the ICT at the United Nations, where she strategizes to connect people, projects and purpose. As the President of the Singer Foundation, today, she provides philanthropic support to worthwhile projects around the globe.

Closing General Session

Endowments: Misunderstood & Misused

So many non-profit organizations utilize endowments to solicit funding. But those endowments often cause problems down the line. Paula Cozzi Goedert will describe when endowments should be used, how they should be used, and how to avoid the traps that cause legal problems.

AFG General Business

Christine Williams, CFRE will be presented with the 2018 AFG Leadership Award. During her career, she has led both the Foundation for Physical Therapy and the ASCE Foundation, completing a \$15 million capital campaign at the ASCE Foundation to fund a one-of-a-kind IMAX movie, *Dream Big: Engineering Our World!*

Breakout Education Sessions

We've added a 4th breakout session for more education:

- Working With Program Staff
- Small But Mighty: Building a Strong Association Fundraising Team
- What to do if Your Mission Sucks
- On the Road to Self-Sustainability
- Donor Personalization for Planned Giving
- Audit & Tax Traps
- Leveraging the 2018 Benchmarking Report
- Building a Donor Pipeline
- What We Can Learn from Performing Arts
- And more!

Connections Session

Brainstorm with your peers in a small group. Choose from:

- Leveraging Association Meetings Beyond the Annual
- Effectively Utilizing Volunteers
- Joint Association-Foundation Programming
- How to Engage Individuals at Trade Associations
- Launching a Multi-Year Campaign Beyond Bricks & Mortar
- And more!